

## QUARTERY NEEDS AND ISSUES FOR 3<sup>RD</sup> QUARTER 2014-

**ENERGY ASSISTANCE FOR THE ELDERLY-** With the heat of summer already causing concern for some on fixed income, the Community Action Agency received a grant to help elderly, low income persons pay their utility bills during the periods of high bills due to use of cooling devices. WCLU aired a News story on June 4<sup>th</sup> on all 5 local newscasts on WCLU AM and FM reaching out to families of loved one affected on the procedure for signing up for the benefit. The news story featured Gayle Billingsley, director of Community Action with the explanation.

**GLASGOW HIGHLAND GAMES TRAFFIC CHANGES.** With the annual celebration of the Glasgow Highland Games underway June 6<sup>th</sup> and 7<sup>th</sup>, WCLU aired public service announcements featuring Police Chief Guy Turcotte explaining the change in traffic patterns to accommodate the parade, the Ceilidh and 31 E south the the Barren River Lake. The PSA's aired 30 times on WCLU AM and WCLU FM from June 3<sup>rd</sup> through 6<sup>th</sup>. The Highland Games attracts over 25,000 participants annually.

### MIDWAY ISLAND REUNION

On July 6<sup>th</sup> the local Veteran's organizations hosted a 70<sup>th</sup> year reunion for local survivors and their families at the National Guard Armory. WCLU local news aired a 3 part news story on July 1, 2 and 3<sup>rd</sup> outlining the festivities as a number of participants were expect. Part 1 of the story featured Anne Stewart, local tourism committee chairperson, and the daughter of a midway island participant. Part 2 featured an explanation of the history of midway island with Marjorie Town, one of the organizers and daughter of a Pearl Harbor casualty. Finally, part 3 featured Michael Wilson, the man who spearheaded the reunion. This story aired on all 5 local newscasts on WCLU AM and WCLU FM.

### FRIENDS OF BARREN RIVER LAKE

As the crunch on state funding continues, the amount of money allocated for such things as 4<sup>th</sup> of July fireworks displays has disappeared. A local group, dubbed as "Friends of Barren River Lake" set forth to come up with the funding for the gala 9 pm fireworks display from the Beach at the lake. WCLU AM and WCLU FM aired 65 public service announcements with Carlos Lopez, local director of the U.S. Army Corps of Engineers asking the public to consider making a donation to the lake's fireworks fund. Without enough money the fireworks would have to be postponed. The PSA's aired from June 24<sup>th</sup> through June 29<sup>th</sup>. Nearly 12,000 dollars was raised to help with the effort for this years program.

#### BACK TO SCHOOL CHANGES IN TRAFFIC PATTERNS

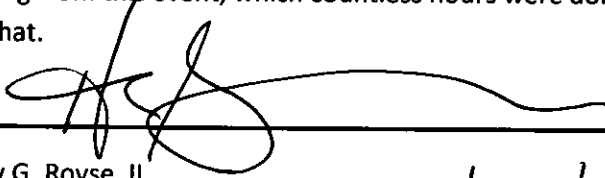
Road construction and road improvements have changed the flow of traffic at Barren County Schools for the beginning of school on August 8<sup>th</sup>. WCLU aired a two part news story with Chip Jenkins, director of transportation of Barren County Schools on August 6<sup>th</sup> and 7<sup>th</sup> to make sure parents were aware of the changes in patterns at the county's high school, middle school and 6 elementary schools. The news stories aired 5 teams each day on WCLU AM and FM

#### GLOBAL FEST IN THE BARRENS

Cultural awareness and Cultural diversity were the highlights of the 9<sup>th</sup> annual Globalfest in the Barrens on SEPTEMBER 6, 2014. In preparation for the event, WCLU AM and WCLU FM aired 70 public service announcements with committee member Rondal Buford, as well as chairman Alma Glover, highlighting the many cultural opportunities scheduled for the Glasgow Square on that Friday night and Saturday. African American, Hispanic, Baltic and Indian cultures and cuisines were available as well as native dances and rituals. The event seems to be growing in popularity with each year.

#### HORSE CAVE HERITAGE FESTIVAL

A town with quite a history, Horse Cave, has a celebration of its beginnings with the annual Horse Cave Heritage Festival on September 18<sup>th</sup>. In preparation, WCLU AM and FM featured a live on air interview with David Foster, musician and one of the organizers of the annual event. In his live interview with WCLU's Angela Briggs, Foster talked about the music, the history, the exhibits and the benefit of learning from this event, which countless hours were donated toward its success. All indications are it was that.



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